

## The Henri Bollinger Memorial Scholarship

For Students Enrolled in the Strategic Branding and Public Relations Certificate  
or the Entertainment Studies Certificate

### Application Information

The **Henri Bollinger Memorial Scholarship Fund** was established in 2019 by the Pansky Family in tribute to beloved and respected UCLA Extension instructor, the late Henri Bollinger.

Henri Bollinger greatly contributed to the public relations program at UCLA Extension by developing the entertainment public relations specialization. He provided crucial guidance in evolving the curriculum so courses were timely, relevant, practical and reflected industry best practices. Learn more about Henri [here](#).

The **Henri Bollinger Memorial Scholarship** provides funding for an individual who has a passion for continuing education and professional development in public relations and who is working toward completion of the Strategic Branding and Public Relations Certificate or the Entertainment Studies Certificate. UCLA Extension will award one scholarship per year, up to \$800, toward the cost of one course in the Strategic Branding and Public Relations Certificate or the Entertainment Studies Certificate offered by UCLA Extension.

#### About the Henri Bollinger Memorial Scholarship:

- The scholarship award provides up to \$800 to be applied to course fees of one course in the Strategic Branding and Public Relations Certificate or the Entertainment Studies Certificate.
- The scholarship is not transferable and expires after one (1) year of the award date.
- No cash award will be given. Unused scholarship amounts will remain in the scholarship fund to be used for future Henri Bollinger Memorial scholarship recipients.
- Submitted applications that are incomplete, late or from students who are not eligible will not be considered for an award. Multiple submissions will not be reviewed. Applications will not be returned.
- The applicant selected for the scholarship will be notified via email.
- The scholarship recipient may utilize their award to offset course fees beginning the following quarter.

#### Eligibility Criteria:

- At the time of application for this scholarship, students must be currently enrolled in the Strategic Branding and Public Relations Certificate or the Entertainment Studies Certificate and have paid the certificate candidacy fee.
- The applicant must meet all prerequisites of the Strategic Branding and Public Relations Certificate.
- Application deadline is **November 3, 2023**.
- Applications must be received by the deadline shown and **ONLY** via email [bamcertificate@uclaextension.edu](mailto:bamcertificate@uclaextension.edu).
- Eligibility criteria for all final candidates will be checked and confirmed by UCLA Extension.
- UCLA and UCLA Extension employees and family members or dependents are not eligible to apply.
- Applicants who have been previously awarded a Henri Bollinger Memorial scholarship **may not** re-apply.

#### Application Timeline and Deadline:

Application Cycle	Application Period	Application Deadline	Notification of Winner	Earliest Quarter Eligible to Use Scholarship
Winter 2024	10/16/23–11/3/23	11/3/23 (11:59PM)	11/20/23	Winter Quarter (begins January 8, 2024)

## The Henri Bollinger Memorial Scholarship

### Application Form 2023

**Due Date: November 3, 2023**

#### To Apply, Candidates Must Submit:

- Completed, typed application form (form is fillable)
- One 500-word typed personal statement (form is fillable)
- Current resume

#### Application Details

Applications may only be submitted via email to [bamcertificate@uclaextension.edu](mailto:bamcertificate@uclaextension.edu) by the deadline.

Deadline is November 3, 2023. Please include "Bollinger Scholarship" in the email subject line.

Eligibility criteria for all final candidates will be checked and confirmed by UCLA Extension.

#### I. Applicant Information

Student's First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Student ID: \_\_\_\_\_

Local Address (Number and Street): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Expected Academic Quarter of Certificate Completion: \_\_\_\_\_

If you have questions about The Henri Bollinger Memorial Scholarship or the application process, please contact UCLA Extension at [\(310\)-206-4271](tel:3102064271) or [bamcertificate@uclaextension.edu](mailto:bamcertificate@uclaextension.edu).

## The Henri Bollinger Memorial Scholarship

### Application Form 2023

**Due Date: November 3, 2023**

#### I. Personal Statement:

*Responses must be typed.*

**In 500 words or less, describe how completing your certificate will help you achieve your personal and/or professional goals.** What is your motivation to study in your chosen field, and what do you hope to accomplish after earning your certificate? To honor Henri’s storied career as an entertainment publicist, please be specific about your interest in public relations and/or the entertainment industry. Essays may be submitted in the box below, as an attached document in Microsoft Word or in the body of an email message. The judging of the essay will take into account specific information regarding the steps you have taken toward your goal, how your past experience integrates with your future plans and your ability to communicate in writing. Essays longer than the indicated word length will be disqualified.

#### Acknowledgement and Personal Certification:

By providing my signature below and submitting this application, I wish to be considered for the **Henri Bollinger Memorial Scholarship at UCLA Extension**. I certify that all information on this form is true, complete, accurate and that I am the author of the original personal statement included with this application. Additionally, I give UCLA Extension permission to confirm my eligibility for the scholarship, share my application with the scholarship review committee and utilize quotes from my personal statement in marketing materials.

**Student’s Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

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